live in the now.
Today, everyone seems to have more to do and less time for themselves. Now Sapphire Riviera Cancun is the perfect antidote — a fresh, enchanting retreat where your relaxation and luxury comes first and always.

We’re located a quick 15 minutes from Cancun International Airport. Spacious all-suite accommodations welcome couples, families and friends. Just off our long glistening beach is the world’s second largest barrier reef. A wealth of active and leisure pursuits await just outside your door, with charming villages, shopping, golf, historic and ecological sites nearby.

Most importantly, our exceptional services and experiences are all a part of your Unlimited-Luxury® inclusions.
suite retreat. Let your eyes take in the tropical view. Let your feet feel the cool marble floors. Let your heart and soul bathe in luxury and light. Outside the sun and sea beckon. Stretch out in your amenity-filled suite with all its contemporary comforts. At last, the time for you is Now.

Families can spread out while still staying connected with our guaranteed connecting suites accommodating up to 6 people.

Private terrace or balcony | Daily refreshed mini-bar | 24-hour room service
bask in your own private paradise. Upgrade to the Preferred Club to enhance your stay and get extra amenities.

Listen to the waves and take in the astonishing views from the large balcony in our newest Preferred Club Master Suite. Enjoy the gorgeous beachfront, ocean view from the private terrace of the Preferred Club Master Suite Beach Front Swim Out, equipped with swim out access to a semi-private pool facing the ever stunning Caribbean Sea.

Private lounge | Exclusive adult-only pools | Dedicated restaurant
Slippers & bathrobe | Upgraded mini-bar | VIP service
Our expansive beach and land and sea delights will entrance you. Or explore a fishing village, the pyramids of Tulum and other wonders nearby. Our supervised Explorer’s Club gives kids and you time precious “me” time.
Spa sensuality. Swirling warmth embraces you. Healing massages soothe you. Multiple salon pleasures await — It’s time for you at last.

Hydrotherapies | Treatment cabins | Oceanfront private cabins | Roman bathtubs
Temazcal steam bath | Saunas | Full service salon | Spa boutique | Fitness center
stellar taste Superb unlimited dining, snacks and unlimited top-shelf spirits are yours at five gourmet à la carte restaurants, one buffet restaurant and a coffee café. Room service is available 24 hours.

Sip, Savor & See at nearby AMResorts to enjoy top-shelf spirits, dinner and live entertainment.

Barfoot Grill — Grilled favorites  |  Wine cellar* — Private dining
Fresco — Authentic Mexican classics  |  Lemongrass — Pan Asian, teppanyaki and sushi
No reservations required

*Additional costs apply.
Market Café — International buffet | Bluewater Grill — Fresh seafood and fine steaks
Cibu — Luscious Mediterranean specialties | CoCo Café — Premium coffees and snacks
Paramour - Romantic French fare
Imaginative evenings. Starlight shines on parties, dancing, top entertainment, even big screen movies on the beach. Let it all begin with a dinner served privately to you on the beach or other romantic settings throughout the resort.

Five indoor and outdoor bars and lounges  Theme parties  Movies under the stars
Live music  Theater with gala entertainment  Private candlelit dinner on the beach*

*Additional fees may apply.
grand events: Your magical wedding day, business meeting or any special occasion will shine brighter at our remarkable settings bathed in Unlimited-Luxury®. We really know how to make things perfect.

Two wedding gazebos | Oceanfront terraces and expansive beach | Catholic chapel
Preferred pool | Elegant ballrooms | Dedicated wedding coordinator and event planner
Wedding showroom
UNLIMITED-LUXURY®

The Unlimited-Luxury® experience includes: Limitless access to gourmet à la carte dining options without reservations required • Unlimited international and domestic top-shelf spirits • Unlimited natural fruit juices and soft drinks • 24-hour room and concierge services • Pool and beach wait service • Daily refreshed mini-bar with soft drinks, juice, bottled water and beer • Daily maid service • Endless daytime activities and live nightly entertainment • Theme parties, oceanfront bars and entertainment venues • No wristbands required • All taxes and gratuities.

ACCOMMODATIONS

Now Sapphire Riviera Cancun, a non-smoking resort, features 488 luxurious marble floor Junior Suites offering magnificent tropical or Caribbean Sea views. Amenities include: One king-size bed or two double beds • Private balcony or terrace • Mini-bar refreshed daily with soft drinks, bottled water, juice and beer • 32” cable TV • 24-hour room service • Sofa • Alarm clock with iPod® docking station • Direct dial phone • Coffee/tea maker • Electronic safe box • Electronic room keys • Fully equipped bathroom with tub and shower • Bathrobes and slippers • Hair dryer • Iron and ironing board • Air conditioning.

PREFERRED CLUB

In addition to the above amenities, Preferred Club suites provide personalized check-in and check-out with concierge service • Impressive views with Preferred status and amenities • Oceanfront suites offer private balcony whirlpool • Swim out suites offer access to a semi-private pool • Upgraded mini-bar and room service menu • The Preferred Club Lounge offers: Daily continental breakfast service, afternoon hot and cold hors d’oeuvres, desserts and fine liquors • Preferred Club adults-only pool with Bali beds • Pool concierge and bar service • Upgraded mini-bar and bath amenities • Pillow menu • Computer access in lounge.

NOW SPA BY PEVONIA®

The Now Spa by Pevonia® provides an atmosphere of sublime indulgence offering hydrotherapy and indigenous treatments • Indoor and outdoor massage treatment rooms for singles and couples including oceanfront thatched palapas • Roman tubs • Sauna • Temazcal steam bath • Steam room • Relaxation cool-down area • Beauty salon • Fitness center.

DAYTIME ACTIVITIES

Two swimming pools (one exclusively for adults) • Waterpark • Beach and pool aerobics • Lighted tennis courts • Complimentary greens fees at nearby championship course • Hobie cats • Kayaks • Sailing • Beach volleyball • Water polo • Euro-Bungee • Snorkeling® • Fishing® • Golf®

EXPLORER’S CLUB (age 3-12)

Fully supervised children’s program with different daily activities based on science, nature and exploration including: Splash park • Sandcastle competitions • Arts and crafts • Movie nights • Euro-Bungee • Game room • Weekly campout adventure.

CORE ZONE (age 13-17)

Daily activities, sports and games • Video games including: X-Box® • Play Station® • Wii® • Pool table • Painting® • Nightly entertainment • Plasma televisions.

RESTAURANTS

Eight restaurants, including five with gourmet à la carte menus, one international buffet and a cafe. 24-hour dining options allow guests to enjoy late night bites at Coco Café. Or stay in and order room service. It’s all available at any hour day or night.

Barefoot Grill — Grilled favorites served poolside
Bluewater Grill — Fresh seafood
Cibu — Mediterranean specialties
CoCo Café — Premium coffees and snacks
Fresco — Mexican classics
Lemongrass — Pan Asian, teppanyaki tables and sushi bar
Market Café — International buffet
Paramour — Romantic French fare

BARS AND LOUNGES

Five bars and lounges serving unlimited premium beverages, ranging from swim-up to live music lounge. Pool & beach wait service available.

SIP, SAVOR & SEE

As part of the privileges of Unlimited-Luxury®, guests have access to various dining options, top-shelf spirits and live entertainment at nearby Dreams, Now and Sunscape Resorts & Spas from 6pm – 1am each evening.

NIGHT ENTERTAINMENT

Top-rated live music and spectacular stage shows • Big-screen movies on the beach • Outdoor theme nights • Night club • Weekly cocktail party.

ADDITIONAL SERVICES®

Private dinner on the beach • Wedding gazebo • Wedding showroom • Wedding, Honeymoon and Spa packages • Beauty salon • Shopping galleria • Private tennis lessons • Laundry service • Meeting facilities (15,000 sq. ft.) • Business Center • Tour desks • Rental cars • PADI diving center • Medical facility.

Some activities may vary. *Additional cost may apply. ** Restrictions may apply.

For reservations, contact your travel professional, visit NowResorts.com or call 1-877-NOW 9953.